

Keynote Speaker: Greg Bell

Water The Bamboo: Unleashing the Potential of Teams and Individuals

Blog: waterthebamboo.com

Book: Water The Bamboo

Water the Bamboo is a metaphor for success. It's a concept based on a type of bamboo, the giant timber bamboo. Giant timber bamboo can grow 90 feet tall in just 60 days. However, what is more amazing is that once the seed is planted, it takes at least three years to break through the ground.

Step One: Plan Your Crop

Success starts with values.

Define your values and understand them completely, they will be your guide.

Step Two: Don't Farm Alone

We are in the relationship age. Deeply connect with your firm, your staff, and other organizations. These connections will allow you to handle setbacks.

What is going well?

You should start your day, your meetings, and your conversations with this question. Asking this question, rather than "How is your day going?," will guarantee a positive response and put you and the other person in a positive state.

What went well?

You should ask yourself this question at the end of the day. By asking yourself this question at the end of the day allows you to reflect on the positive and not focus on the negative.

The Bamboo Farmer Mindset

1. Patience (with yourself, with others, with an idea)
2. Persistence
3. Self-Discipline
4. Courage (know who you are and know your value)
5. Belief (in yourself, in your team, in your firm)

Take care of yourself!