



Society for Marketing
Professional Services
Washington, D.C.

SMPS Washington, DC 2012 Scholarship Application

- Administrative organization:** SMPS Washington, DC Chapter
- Corporate sponsor / Underwriter:** SMPS Washington, DC Chapter
- University affiliation / Program:** Any accredited University, Community College or Private College located within 35 miles of Washington, DC and in the Commonwealth of Virginia, the District of Columbia or the State of Maryland as of Fall, 2012
- Scholarship amount:** \$1,000 plus an honorary one-year student membership in the SMPS Washington, DC Chapter, including complimentary registration to all Washington, DC Chapter events
- Use of scholarship funds:**
- College tuition
 - College textbooks
- Key dates:**
- Deadline for receipt of submissions is Noon, April 23, 2012
 - Notification of scholarship recipient by May 11, 2012
- Selection criteria:**
- Full or part-time undergraduate or post-graduate student per the University affiliation / program above as of Fall 2012.
 - Majoring in marketing, business communications, journalism, English, or graphic design.
 - Minimum GPA of 3.0, transcript required.
 - Interest in joining SMPS Washington, DC Chapter and attending Chapter events. Current SMPS members are eligible to apply.
 - Available to receive scholarship at the SMPS Washington, DC Chapter Year End Awards Program in early June 2012.

The Society for Marketing Professional Services (SMPS) represents a dynamic network of 6,900+ marketing and business development professionals from architectural, engineering, planning, interior design, construction and specialty consulting firms located throughout the United States and Canada. The Society and its 55 chapters benefit from the support of 3,250 design and building firms, encompassing 80% of the *Engineering News-Record* Top 500 Design Firms and Top 400 Contractors.

SMPS offers many benefits and services for its members, including a national marketing and management conference, national seminars and workshops, awards programs, publications and educational resources highlighting the latest trends and best practices in marketing and business development in the design and construction industries. In addition, SMPS chapters hold educational events and regular meetings nationwide.

Complete the application on the following page, attach the typewritten narrative (no more than 3 pages), official transcript and return to:

SMPS Washington, DC Chapter Scholarship Committee
PO Box 3521
Alexandria, VA 22302

Questions? Contact Scholarship Chair, Candace Klepacz, at (240) 696-7226 or cklepacz@gsipt.com



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SMPS' mission is to advocate for, educate and connect leaders in the building industry. SMPS' vision is for premier professional service firms to recognize SMPS as their most trusted resource for building business and achieving success.

The Society for Marketing Professional Services, DC Chapter is one of the largest local chapters of SMPS. The DC Chapter is dedicated to helping members sharpen skills, pool resources and work together with the goal of creating business opportunities. The Chapter offers a scholarship annually to a student pursuing a career in marketing professional services.

Please complete the application below.

First name	Middle initial	Last name
Mailing address: no./ street / city	State	Zip
Social security number (for tax purposes only)	Date of birth	
School	Class of	Current GPA
Home phone	Cell phone	Email

Attach a narrative specifically addressing the following topics in the order listed. Narrative should be typewritten, no more than three pages.

1. What are your career objectives and how will marketing play a role in your career?
2. What organizations have you been involved with while pursuing your degree?
3. What leadership roles have you held while pursuing your degree?
4. Who has had the most positive impact on your life? How has that influenced where you are today?
5. How will you use this scholarship money?

I certify that, if awarded, I will attend the SMPS Washington, DC Chapter Year End Awards Program in early June 2012. I also certify that I will use money received under this scholarship only for expenses related to my college education. All of the information contained in this application is true to the best of my knowledge.

Applicant signature

Date

I have reviewed this application, attached my narrative and transcript, and certify that the information contained is true to the best of my knowledge. The applicant is a college student in good standing and of good character.

Academic advisor / Administrator signature

Date

Name (please print)

Title (please print)

Address

Phone

Email