



2026 SMPS DC Sponsorship Opportunities

For sponsorship inquiries, please contact SMPS DC's 2026 Past President, Suzanne Swistak, at sswistak@ecslimited.com

Benefit*	Presenting Sponsor (One Firm Only) \$6,000	Platinum Sponsor (One Per Firm Type) \$3,000	Gold Sponsor \$2,000	Silver Sponsor \$1,500	Bronze Sponsor \$1,000	Solopreneur (3 or less employees) \$500
Free registration to SMPS DC regular events (\$30-90 value)**	Two registrations to ALL events	One registration to ALL events	10 event registrations	6 event registrations	3 event registrations	2 event registrations
Free registration to SMPS DC special events (fall kick-off, winter party, summer celebration) (\$95+ value)	Two registrations to ALL special events	4 special event registrations	3 special event registrations	2 special event registrations	1 special event registration	-
Complimentary one-year membership to SMPS DC (\$449 value)***	2	1				
One complimentary registration to SMPS Northeast Regional Conference (\$700 value)	✓					
Opportunity to display company banner stand and provide company literature at all programs	✓					
Seating at VIP Table with panelists/speakers at in-person lunch program (first come, first serve) for one company representative	✓					
2-Minute introduction to your company by your company representative at an event of your choice	4	2				
Dedicated slide provided by sponsor firm to promote firm on SMPS sponsor slide deck shown at all presentation-style events	✓	✓				
One company representative can moderate one event (first come, first serve).	✓	✓	✓			
Host an SMPS DC event in your company's office	✓	✓	✓			
Free award entry to MCA Awards	3	2	1			
One company spotlight on SMPS DC social media (sponsor-provided news or feature blurb 300 words or less)	✓	✓	✓	✓		
Free posting on job bank on SMPS DC website — https://smpsdc.org/jobs (\$75 value)	Unlimited	4	3	2	1	
One thought-leadership article/blog distributed via email to membership and linked on social media (total of 12 available- first come, first served.)	✓	✓	✓	✓	✓	✓
Logo and link posted on the SMPS DC website home page	✓	✓	✓	✓	✓	✓
Company name listed on all SMPS DC eblast communications, including program/event announcements	✓	✓	✓	✓	✓	✓
Recognition at each SMPS DC event—verbal recognition and company name/logo displayed	✓	✓	✓	✓	✓	✓

* Benefits are not transferrable and must be redeemed within the SMPS program year (January 1 – December 31).

** Does not include special events (fall kick-off, winter party, summer celebration).

*** To redeem membership, please register a designated representative at www.smeps.org and contact SMPS DC's Treasurer, Laura Okell, for reimbursement at lokell@axiasinc.com.