

Rising Star Award Nomination


The Rising Star Award honors a current member of SMPS Washington DC Chapter who has worked in the A/E/C marketing profession for less than five years and who has demonstrated a commitment to the field of marketing professional services and has shown an aptitude for leadership through involvement in and contributions to the DC Chapter.

**NOMINATION DEADLINE:
MAY 10, 2019**

Who is eligible?

- Any individual with less than five years experience in the design, construction, real estate and related consulting fields who is currently a member of the Washington, DC Chapter. This includes professionals with marketing responsibility for architects, interior designers, graphics designers, engineers, landscape architects, construction/project managers, as well as public relations, marketing and management consultants in the Washington, DC Chapter area.
- An individual who has demonstrated a commitment to the field of professional services marketing through involvement in and contributions to the Chapter.

smps[®]
Washington, D.C.



To submit your nomination, send this completed form and a cover letter stating why the individual is being nominated, supported by no more than two additional pages of information documenting the nominee's professional achievements, honors and awards.

Evaluation will be based on:

- Establishing and maintaining high standards of marketing
- Exhibited leadership in the DC Chapter
- Outstanding commitment to professionalism
- Years of experience in A/E/C marketing (less than 5 years)

Note: Current SMPS DC Board Members are not eligible, nor are past recipients of the awards.

Please return to Justin Jacobs at jjacobs@gordon.us.com by May 10, 2019.

About the nominee (* items required)

Name* _____

Title* _____

Company* _____

Address* _____

City/State/Zip* _____

Phone* _____ Email* _____

SMPS member since _____

Years A/E/C experience _____

SMPS member number: _____

Does the nominee know he/she is being nominated?*

Yes No

Should this nominee be selected to receive the Rising Star, you will be asked to help coordinate nominee's attendance at our Summer Celebration to be held on June 4, 2019.

The Ginny Solomon Golden Tuba Award Nomination

The Ginny Solomon Golden Tuba Award salutes individuals in the Washington, DC Chapter whose achievements and contributions to the field of marketing professional services have been exemplary.

**NOMINATION DEADLINE:
MAY 10, 2019**

Who is eligible?

- Any individual in the design, construction, real estate and related consulting fields who has current or prior SMPS membership and has made significant contributions to the DC Chapter. This includes professionals with marketing responsibility for architects, interior designers, graphics designers, engineers, landscape architects, construction/project managers, as well as public relations, marketing and management consultants in the Washington, DC Chapter area.
- An individual who has made a significant contribution to the marketing for professional services arena by virtue of his/her outstanding advancement of the marketing profession.
- One whose accomplishments honor the profession and set the standard for excellence.

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To submit your nomination, send this completed form and a cover letter stating why the individual is being nominated, supported by no more than two additional pages of information documenting the nominee's professional achievements, honors and awards.

Evaluation will be based on:

- Establishing and maintaining high standards of marketing
- Exhibited leadership in the community
- Outstanding contribution to their firm through their marketing efforts
- Demonstrated creativity and individuality in the field of marketing
- Outstanding contribution to the SMPS DC Chapter through their volunteer efforts

Note: Current SMPS DC Board Members are not eligible, nor are past recipients of the awards. Please return to Justin Jacobs at jjacobs@gordon.us.com by May 10, 2019.

About the nominee (* items required)

Name* _____

Title* _____

Company* _____

Address* _____

City/State/Zip* _____

Phone* _____ Email* _____

SMPS member since _____

Years A/E/C experience _____

SMPS member number: _____

Does the nominee know he/she is being nominated?*

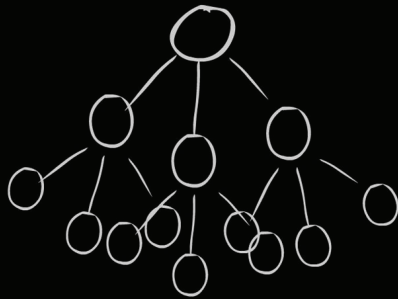
Yes No

Should this nominee be selected to receive the Golden Tuba Award, you will be asked to help coordinate nominee's attendance at our Summer Celebration to be held on June 4, 2019.

Pay-It-Forward Grant for Build Business

**GRANT APPLICATIONS DUE:
MAY 10, 2019
5:00 pm**

PAY IT FORWARD



Pay it Forward Grant Covers:

- Full registration for Wednesday through Saturday (\$1290 Value)
- Roundtrip airfare/ transportation (up to \$550 reimbursed)
- Three-Night Hotel Stay
- Misc. Meals (up to \$50 reimbursed)

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You want to go to Build Business, the SMPS National Conference, but it's just not in the budget this year? SMPS DC Chapter has created the Pay-It-Forward grant covering one full registration, airfare/transportation, hotel and meals. It doesn't get any better than that!

Instructions:

Submit your grant application and supporting documents in pdf format via email to Justin Jacobs by May 10, 2019 at 5:00 p.m. After the grant applications are reviewed by the Executive Committee, a recommendation will be made to the Chapter's Board of Directors. Upon approval, the grant recipient will be notified. The grant recipient will be presented the grant at the Summer Celebration on June 4th.

Requirements/Supporting Documents:

1. Letter from your supervisor supporting your attendance and participation in **Build Business Washington, D.C.** should you receive the grant.
2. Letter of reference from a current or former DC Chapter Board member.
3. Summary of your SMPS DC Chapter activities and involvement to date.
4. Responses to the following questions (limit to one page total):
 - a. How has SMPS benefitted you personally and professionally?
 - b. What do you hope to gain from attending the conference?
 - c. Where does SMPS bring you the most value?
 - d. If you feel you have anything else of value to share with the selection committee please include here.
5. Statement of understanding and agreement to attend a pre-conference, chapter-sponsored happy hour, live tweet from the conference, compose a post-conference debrief blog post on the Best of Build Business and speak briefly at Member Orientations to share your impressions and experience at Build Business with others, and your agreement to do so.
6. Description (limit to one page) of your commitment to "pay it forward" to the DC Chapter upon your return from Build Business. This is where the chapter is asking you to identify an idea, activity or project that you commit to completing within four months of the date of the conference, for the purpose of sharing what you have learned from the conference with others in the chapter. Any events with non-paid speakers (aka fellow conference attendees) should be organized prior to the conference to allow for adequate speaker preparation.

ELIGIBILITY

- Active member of the DC Chapter (involved in a committee or other active support of chapter operations).
- Minimum of 2 years continuous membership in SMPS. Current board members are not eligible.

Questions? Please contact Justin Jacobs at jjacobs@gordon.us.com

The Pinnacle Experience Grant Nomination

The SMPS Pinnacle Experience is designed for senior marketing leaders, specifically for professionals with significant experience (10-15+ years) who serve as the “first chair” for leading their firm’s marketing and business development efforts. This may include CEOs, CMOs, directors, principals, vice presidents, and SMPS Fellows. The symposium-style event provides thought-provoking learning and networking opportunities for the participants.

**NOMINATION DEADLINE:
MAY 10, 2019**

The Pinnacle Experience Grant Covers:

- Full event registration (a \$850 value)
- Roundtrip airfare/transportation (up to \$550 reimbursed)
- Three-night hotel stay
- Miscellaneous meals (up to \$75 reimbursed)

Who Is Eligible?

- Active members of SMPS DC involved in a committee or other active support of chapter operations
- Current DC Chapter members with a minimum of 10 years of A/E/C experience and 5 years of continuous SMPS DC membership
- Additional consideration will be given to those with CPSM designation
- Current SMPS DC board members are not eligible

Instructions:

Submit your grant application and supporting documents in pdf format via email to Justin Jacobs by May 10, 2019 at 5:00 p.m. After the grant applications are reviewed by the Executive Committee, a recommendation will be made to the Chapter’s Board of Directors. Upon approval, the grant recipient will be notified. The grant recipient will be presented the grant at the Summer Celebration on June 4th.

Requirements/Supporting Documents:

1. Completed application form
2. Letter from your supervisor supporting your attendance and participation in the Pinnacle Experience, held November 13-15, 2019 in Denver, Colorado, should you receive the grant
3. Letter of reference from a current or former DC Chapter Board Member
4. Summary of your SMPS DC Chapter activities and involvement to date
5. Responses to the following questions (limit to one page):
 - How has SMPS benefitted you personally and professionally?
 - What do you hope to gain from attending the Pinnacle Experience?
 - Where does SMPS bring you the most value?
 - What value have you seen from obtaining your CPSM?
 - Other? If you feel you have anything else of value to share with the selection committee, please include here.
6. Statement acknowledging that you will be required to compose a post-event blog on best practices learned at the Pinnacle Experience (to be shared on the SMPS DC blog) and that you may be asked to speak briefly at chapter events to share your impressions and experience at the Pinnacle Experience with others, and your agreement to do so

About the nominee (* items required)

Name* _____

Title* _____

Company* _____

Address* _____

City/State/Zip* _____

Phone* _____ Email* _____

SMPS member since _____

Years A/E/C experience* _____

SMPS member number*: _____

Does the nominee know he/she is being nominated?*

Yes No

Questions? Please contact Justin Jacobs at jjacobs@gordon.us.com